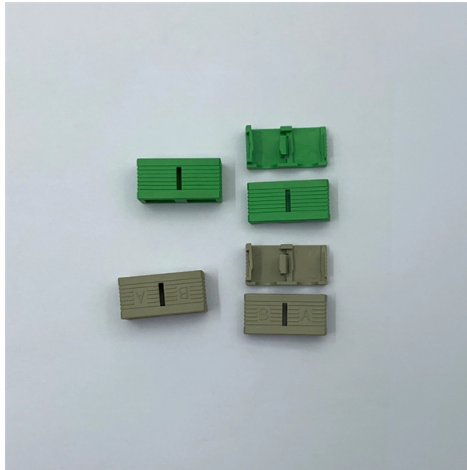


China s high-end segment



Overview

The China luxury market refers to the market for high-end, premium, and luxury goods and services in China. It encompasses a wide range of industries, including fashion and accessories, cosmetics and beauty products, automobiles, watches and jewelry, hospitality and travel . The fast-expanding bulge of affluent citizens combined with a small but very wealthy coterie means there's much more income to spend on luxury goods and services—from fashion, jewelry, and prestige cosmetics to artwork and high-end travel. It's a burgeoning market and maybe the deepest The pool. The Chinese consumer landscape is undergoing a profound transformation, with distinct consumption divides emerging. Luxury brands. In this interview, Pierre Xiao Lu, author of *Elite China*, *Luxury Consumer Behavior in China* and *Luxury China*, Market Opportunities and Potentials, discusses the growing competition international legacy brands face from Chinese luxury brands Bio: Pierre Xiao Lu is the author of *International Luxury*. China 's luxury market is forecasted to soar, reaching upwards of \$112 billion by 2025 (Statista, 2025). Bain & Company notes China accounted for \$74 billion in luxury spending in 2022—positioning it to make up 40% of global sales by 2025 (Bain & Company, 2023). Key growth sectors include fashion.



Article Content

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High-end cosmetics in China is a lucrative market that has huge potential for international stakeholders. High-end cosmetics are now within reach

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China's high-end manufacturing sector is on a fast development track with an increasing number of companies going public, gaining higher profits and expanding their footprints overseas,

China's smart consumer goods market shows high-end

Honor's first foldable smartphone Magic V on display at a shop in Shanghai. [Photo by Wang Gang/For China Daily] China's smart consumer

China's smart consumer goods market shows high-end

China's smart consumer goods market showed a high-end trend in the first half of this year, Economic Information Daily reported on Wednesday.

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The level of end use concentration in the market is notably high due to the nature of luxury goods being targeted toward a niche segment of affluent individuals with

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Once characterised by ostentation and status-driven purchases, today's Chinese luxury consumers are redefining the market with unprecedented sophistication,

Understanding the Emerging Trends in China's High-End Consumer

Understanding the nuances of this market is crucial for global brands aiming to establish a foothold. This article delves into the key trends that are shaping the Chinese high-end consumer market today.

Understanding the Emerging Trends in China's High-End Consumer

As China's high-end consumer market evolves, understanding these key trends is essential for luxury brands looking to succeed in the region. By aligning with younger generations, embracing digital

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Global brands face new opportunities as luxury represents a powerful form of social capital for young Chinese consumers. Set to be the engine of

Luxury goods market in China

Today, China has the second-largest number of ultra-high net worth individuals in the world. The resulting spending power has fueled the growth of

Luxury Market Trends in China: How High-End Brands Are Adapting

But this market is evolving fast. From digital-native shopping habits to quiet luxury preferences, high-end brands must stay agile. This guide explores the latest luxury spending trends in China and how

How Global Brands Can Tap into China's High-End Consumer Market

Introduction China's luxury market is evolving rapidly, with a new generation of affluent consumers reshaping the landscape. As these consumers become more tech-savvy and discerning, global

The High-End Cosmetics Market in China (Full Analysis

Overview of the High-End Cosmetics Market in China Registering steady growth thanks to the rising use of e-commerce platforms as well as the

Selion Global • Luxury's New Frontier

As a result, the term "brand elevation" has become a strategic imperative for many luxury maisons in China. This shift, at its core, involves

The Chinese luxury consumer

China's luxury spending will nearly double between now and 2025. Propelling this growth (nearly three-quarters of all new spending globally) is an explosion in upper-middle-class households, which

Whitepaper: China Premium Smartphone Market

This report provides an in-depth analysis of the China high-end smartphone segment, its growth potential, and the newly unveiled premium strategies of smartphone OEMs, and others. Table

Understanding the "New Consumption Divide" in China:

The high-end consumption market continues to grow steadily, driven by strong demand across industries such as beauty, food and beverages, and

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For more information, pricing, or custom solutions, please contact us:

Website: <https://kilitech.co.za>

Email: info@kilitech.co.za

Phone: +44 20 7183 2649

Address: 1st Floor, The Shard, 32 London Bridge Street, London, SE1 9SG, United Kingdom

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